

## **Historic, Archive Document**

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**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

**RAINB  
BRAND  
SEEDS**

MARKET QUOTATIONS

(Sec. 562, P. L. & R.)  
U. S. POSTAGE  
**PAID**  
Permit No. 409  
Milwaukee, Wis.

LIBRARY  
U. S. DEPT OF AGRICULTURE  
WASHINGTON D. C.



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# KELLOGG SEED COMPANY

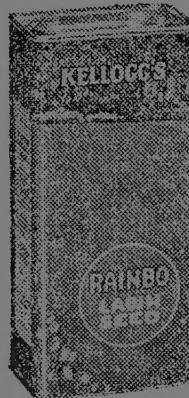
PHONE  
DALY 8-0373

## Field, Grass and Bird Seeds

POST OFFICE  
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

FEBRUARY 16, 1949



### KELLOGG'S LAWN GRASS MIXTURES

#### RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

#### RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

#### BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

#### GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

#### STAR LAWN SEED

100 lb. bags	36.00
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#### PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
1/2 lb. boxes	95.50
1 lb. boxes	95.00

### GRASSES

#### REED CANARY GRASS

(100-lb. bags)

RAINBO	\$44.00
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#### BROME GRASS

(100-lb. bags)

Canadian No. 1	39.00
Canadian—Certified No. 1	41.50

#### KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

#### RED TOP

(100-lb. bags)

RAINBO	62.00
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#### ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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#### RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

#### FESCUE

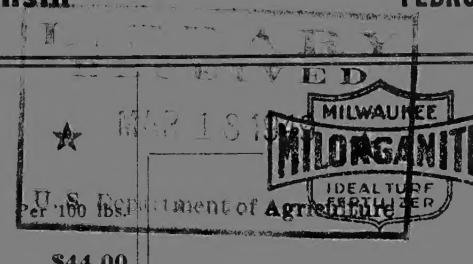
(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00

#### BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00



Dealer  
Cost  
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

#### Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

### WEDO

(6-10-4)

#### Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Cost	Retail Price
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

### COTTON GRAIN BAGS

Per 100

New Royal River	\$63.00
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### BIRD SEED FOR FEEDING

Per 100 lbs

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE —  
"The Wonder Food for Canaries."

### SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$ .58	2 1/2 lb. box ..... \$ .25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2 1/2 lb. boxes) .. .50
50-lb. bag .....	ea. 1.67	10 lb. carton ..... .80
100-lb. bag .....	ea. 2.57	25 lb. bag ..... 1.50
		50 lb. bag ..... 2.50
		100 lb. bag ..... 3.95



# KELLOGG SEED COMPANY



## **WHOLESALE PRICE LIST**

Phone DAly 8-0373

# MILWAUKEE, WISCONSIN

**FEBRUARY 16, 1949**

**TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.**



SEMESAN		DUPONT REG. U. S. PAT. OFF.	PRODUCTS			
A TREATMENT FOR EVERY MAJOR CROP						
In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.						
COMMODITY AND NET WEIGHT OF PACKAGES		Minimum Wholesale Prices to Dealers		Minimum Retail Prices to Consumers		
<b>Now Improved CERESAN—</b>						
For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets						
4-oz. can.....	\$ 7.65 case, 36		\$ .35			
1-lb. can.....	7.21 case, 12		.90			
4-lb. can.....	13.49 case, 6		3.00			
40-lb. drum.....	21.12 drum		26.40			
100-lb. drum.....	50.50 drum		61.05			
<b>CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.</b>						
14-oz. can.....	\$ 7.20 case, 12		\$ .90			
3-lb. can.....	11.85 case, 6		2.65			
40-lb. drum.....	23.00 drum		28.75			
100-lb. drum.....	55.00 drum		69.00			
<b>SEMESAN JR—For Field, Sweet and Pop Corn</b>						
1 1/2-oz. pkg.....	\$ 12.00 case, 144		\$ .17			
12-oz. can.....	5.20 case, 12		.62			
25-lb. pail.....	11.65 pail		13.85			
100-lb. drum.....	41.07 drum		49.95			
<b>SEMESAN BEL—For Irish and Sweet Seed Potatoes</b>						
2-oz. pkg.....	\$ 27.20 case, 144		\$ .35			
1-lb. can.....	14.65 case, 12		1.83			
4-lb. can.....	28.50 case, 6		6.33			
40-lb. drum.....	47.05 drum		59.00			
100-lb. drum.....	114.33 drum		132.75			
<b>SEMESAN—For Vegetables, Flowers and Bulbs</b>						
1/3-oz. env.....	\$ 17.40 case, 144		\$ .23			
2-oz. pkg.....	10.05 case, 36		.45			
12-oz. can.....	17.27 case, 12		2.10			
4-lb. can.....	45.29 case, 6		10.10			
25-lb. pail.....	46.62 pail		53.23			
100-lb. drum.....	181.60 drum		219.80			
<b>ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables</b>						
3/4-oz. pkg.....	\$ 10.80 case, 72		\$ .25			
8-oz. can.....	12.50 case, 24		.80			
4-lb. can.....	23.52 case, 6		5.16			
25-lb. drum.....	24.00 drum		30.00			
100-lb. drum.....	93.00 drum		115.00			
<b>ARASAN SF—For Use in Slurry Treatments</b>						
25-lb. drum.....	\$ 36.00 drum		\$ 45.00			
100-lb. drum.....	139.50 drum		172.50			
<b>TERSAN—For Golf and Lawn Turfs</b>						
8-oz. can.....	\$ 12.50 case, 24		\$ .80			
4-lb. can.....	23.52 case, 6		5.16			
25-lb. drum.....	24.00 drum		30.00			
100-lb. drum.....	93.00 drum		115.00			
<b>Special SEMESAN—For Golf and Lawn Turfs</b>						
1-lb. can.....	\$ 16.00 case, 12		\$ 2.00			
4-lb. can.....	31.16 case, 6		6.92			
25-lb. pail.....	31.91 pail		39.96			
100-lb. drum.....	123.77 drum		149.85			

Inoculate all Legume Seeds with  
**NITRAGIN**

1898—FIFTY-ONE YEARS OF SERVICE—1950

When ordering. Always state name of card.

<b>ALFALFA (A)</b>		<b>SOYBEANS (S)</b>	
Swt.	Bur. Hubbard Clovers	Size	Dealer Retail
Size	Dealer Retail	2 bu. ea.	\$20. \$30
1 bu. ea.	\$ .32 \$ .50	5 bu. ea. (See 30 bu.) .50	
2½ bu. ea.	.65 1.00	25 bu. ea. (One can)	1.50 2.25
<b>CLOVERS (B)</b>		30 bu. ea. (6-5 bu. cans)	1.90 2.95
Red, Aisike, Crimson,			
White and Ladino.			
1 bu. ea.	\$ .32 \$ .50		
2½ bu. ea.	.65 1.00		
<b>LESPEDAZA (L.)</b>			
100 lb. size (Inoculates up to 100 lbs.)	\$32. \$50		
<b>PEAS, (C)</b>			
<b>VETCHES (All Varieties)</b>			
100 lb. size (Inoculates up to 100 lbs.)			
ea.	\$ .32 \$ .50		
<b>LUPINES (All Varieties)</b>			
100 lb. size (Inoculates up to 100 lbs.)	seed) ea. \$ .32 \$ .50		
<b>GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans</b>			
Dlr. \$1.20 ctn.-Rti. 15c ea.-Packed 12 to Disp. Ctn.			
2½ bu. to 25 bu. sizes 6 to carton, all others 12			

## FARM CLIPPER MILLS

FARM CLIPPER MILLS		Each
No. 2-B Regular Clipper Cleaner		\$62.00
No. 2-B Special Clipper Cleaner with elevator and two way bagger		75.00
Electric Motor for Clipper Cleaner (1/3 H. P.)		22.00
Clipper Rocker Seed Treater no power required		60.00

**SERVICE AT MADISON, WISCONSIN:** We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin, beginning March 1, 1949. Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.



## PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

## CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from "seedling" stage to "mature" growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

## DU PONT WEED KILLER — FOR LAWNS

### 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds—won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per 8-oz. can (24 per case)	Min. Retail Dozen Price Per Package
	\$ 7.50	\$ 1.00

### DU PONT "AMMATE"

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80	for 12 \$ .85
6-lb. bottle (4 per case)	6.00	for 4 2.25
50-lb. drum	8.75	a drum 13.00
350-lb. barrel	52.50	a barrel 70.00

## DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN